



2016

Cover Letter

Asher McNutt

Comrades, Exemplary Practitioners, Professionals,

Your success, is my business; my job as a skillful proponent, is to make *your* business look, feel, sound, smell, taste and therefore **be:** extraordinary, all encompassing, enticing, and thus – more successful!

I am a connoisseur of all things simple, yet elegant, and effortlessly exquisite; the subtleties, the beautiful monotony, and dangerous ironies in design, logistics, business, and in life. All of these are the intricacies, the elements of perceived nuance intrinsic to any occupation; which can at once, make or break its path of perpetual development.

I am a fiscally conscious, visually and technologically responsible entrepreneur, variegated designer, and production artist. Also, a multifaceted service provider and full-time father with a flair for the softer side of the scenario. Never the less, I possess the wherewithal, breadth, and resourcefulness to renovate and maintain a modern day home and compact design studio; from a happy, lively, welcoming, and appreciating household.

These versatile assets are punctuated by my team building ingenuity, proven management and leadership capacities, plus the creative, innovative and multi-dimensional skill power, to finesse and procure for you, a unique virtual, trans-media brand profile, with a dynamic visual and sensory edge; like unto no other. The kind of edge, which will captivate your audience and make your brand and cohesive identity, products, & services; increasingly – more alluring. Therefore, I am an advocate for you.

Please take a moment to review my attached resume and visit **www.gallerynuTTshell.com**, to view my digital portfolio.

Thank you for taking the time for a gander, I look forward to our chat.

With sincerity, best regards,
I wish you great success in all your endeavors,

Asher McNutt

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[portfolio] <http://www.gallerynuttshell.com/>

PROFESSIONAL SUMMARY

Innovative, highly skilled, career driven self-starter, seeks correspondence with businesses & professionals who aim to make creative alliances, a stronger network, & link with premium design prowess. In addition to vision, resourcefulness, business & marketing savvy; also versed in:

Graphic Design
Image Manipulation
Fashion Design / Sewing
Rotary Steam Press

Corporate Identity
Presentation / Sales
Rhythmic Dance
General Mechanics

Forklift Operator
Verticle Baler Operator
Team Building
Freight / Warehouse
Food Service / Catering
Video / Music Production
Graphic Illustration
Product Development

TECHNICAL CAPACITY

ADOBE CREATIVE CLOUD
AI, PS, ID, MU, FL, DW
• **Cross Platform Mac / PC**
Acrobat Professional

MICROSOFT OFFICE:
Word
PowerPoint
Excel

EDUCATION

Bachelor of Arts (BA) - Fashion Marketing
The Art Institute | Phoenix, AZ | '04 - '08

Graphic Communications Cluster | '98 - '99
Career Enrichment Park | Westminster, CO

Awards:

- **Winner of The Art Institute of Phoenix 2005 - Fashion Marketing T-shirt Design Contest**
- Student's Choice: **Best of Class Portfolio in Fashion Marketing - December 2007**
- Advanced with **Strong Faculty Recommendation for Technical Capacity & Creative Merit**

EXPERIENCE

STYLAX CUSTOM SUBLIMATED APPAREL | www.stylax.com | April 2nd 2014 - Current
Dye Sublimation - Rotary & Shuttle Steam Presses / Garment Construction - Surger & Top Stitch Art Dept. - Pre Flight Production Art / Wide Format Sublimation Printing

* Ref [**Jolene Brown / Supervisor - 716.720.0192**

- Print Graphics on Large Format Sublimation Paper, Dye Sub Process via Large Format Steam Press
- Pattern Cutting, Garment Construction, Quality Control, Shipping, Maching Maintinence

ROCKYWOODS FABRICS | www.rockywoods.com | Feb - Dec '12 (In House) – Freelance
Contract Graphic Design | Warehouse / Order Fulfillment

* Ref [**Bill Szmyd / Owner - 970.300.1084**

- Cut, Measure, Fold, and Roll Fabric | Industrial Fabric Rolling Machine Operator
- Counting, Professional Packaging, and Shipping of Hard & Soft Goods / Accessories
- Produce Graphics, Hang Tags, & Custom Illustrations

GALLERY NUTTSHELL CREATIVE | www.gallerynuttshell.com | Freelance Design Studio
Principal/Creator since '08 * Ref [Bill Szmyd / Owner - 970.300.1084

- **Gallery NuTTshell Offers Web & Print Design solutions for start-ups & mid-sized companies** Including, not limited to: **Logos / Identity, Web Graphics, Brochures, Business Cards, Wedding Invitations, & Marketing Collateral**, as well as **Fashion Design, Styling, & Wardrobe Revitalization**
- GN Specializes in Creative Consulting, Design, & Branding for such Colorado businesses as **Valhalla Resort, Lodo It, Estes Area Lodging Association, & Rockywoods Fabrics**
- **Illustration, Fashion & Wardrobe Styling, Fashion Show Production, & Social Media Branding**

Internships > Special Skills & Hobbies [i.e. pinterest.com - Crazy Pindiana Jones all the time!]
int> FEMME ATHLETIC | Scottsdale, AZ | '06 - '07

- **Fashion Industry exposure** & behind the scenes involvement, Fashion Shows / Marketing

int> CREATIVE ADVERTISING & PRINTING | www.creativeprinter.com | '98 - '99

- Industry experience in **Graphic Design, Production Art, Illustration, Bindery**

> MOUNTAIN BIKING | Phil's World - Durango | Flagstaff Mtn - Boulder | Estes Park

> DISK GOLF | Westminster, Federal Heights, Arvada > HIKING | BILLIARDS | DANCING

